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Status
New

Rep Order# EC'd Yes

8863561

Ver#

Traffic Order#

Showing Buylines: All Lines Last Received: Printed: 09/12/2012 8:44 AM 09/12/2012 6:40 AM

of 4

Product Phone# Fax# Buyer Station KTVX-TV SALT LAKE CITY Advertiser Estimate# 3160 () NRCC-NATL REPUB CONG NRCC IE 2012 KRISTY KOVATCH Agency C/P1/P2/E Agency Hiatus Weeks Flight Dates 815 SLATERS LANE ALEXANDRIA, VA 22314 VP1/P2/E 155/426/3160) NATIONAL MEDIA INC 10/19/2012 - 10/25/2012

Sales Office (Salesperson (Rep Firm

) WASHINGTON) IAN FOX

Salesperson FAX# Salesperson Phone# 202-872-5880 202-872-0263

- CONTRACT COMMENT -

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.

9 TU 7A-9A GD MRN AMR-ABC / Rating: 1.1	8 F 7A-9A GD MRN AMR-ABC	7 TH 5P-530P ABC 4 NWS-5	6 W 5P-530P ABC 4 NWS-5 Rating: 1.5	S TU SP-530P ABC 4 NWS-5	4 M 5P-530P ABC 4 NWS-5	3 F 5P-530P ABC 4 NWS-5	2 SU 10A-11A THIS WEEK-ABC Rating: 1.1	1 SU 1030P-11P SPORTS ZNE	LT Ln Day Time Program
:30	: 30	:30	:30	:30	:30	:30	:30	:30	Len
\$300.00	\$300.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$250.00	\$225.00	Rate
10/23-10/23	10/19-10/19	10/25-10/25	10/24-10/24	10/23-10/23	10/22-10/22	10/19-10/19	10/21-10/21	10/21-10/21	Dates
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\$300.00	\$300.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$250.00	\$225.00	Total Cost
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Rep Order# 8863561 Ver# 1 Status New Trad EC'd Yes	KTVX-TV SALT LAKE CITY () NRCC-NATL REPUB CONG RCC IE 2012	TY KOVATCH	In Day T	10 TH 7A-9A GD MRN AMR-ABC	11 M 3P-4P ELLEN Rating: 1.4	12 TU 3P-4P ELLEN Rating: 1.4	13 W 3P-4P ELLEN Rating: 1.4	14 F 4P-430P ABC 4 NWS-4	15 M 4P-430P ABC 4 NWS-4 Rating: 1.3	16 TU 4P-430P ABC 4 NWS-4 Rating: 1.3	17 W 4P-430P ABC 4 NWS-4 Rating: 1.3	18 TH 4P-430P ABC 4 NWS-4 Rating: 1.3		19 SU 10P-1030P ABC 4 NWS-10
Traffic Order# La Showing	() NATIONAL MEDIA INC 815 SLATERS LANE ALEXANDRIA, VA 22314	## 155/420/3100 ### 10/19/2012 - 10/25/2012 ###################################	Len Rate Da	:30 \$300.00 10	:30 \$400.00 10	:30 \$400.00 10	:30 \$400.00 10	:30 \$400.00 10	:30 \$400.00 10	:30 \$400.00 10	:30 \$400.00 10		:30 \$400,000 IC	\$900.00
Printed: 09/ Last Received: 09/ Showing Buylines: All Lines			Dates	10/25-10/25	10/22-10/22	10/23-10/23	10/24-10/24	10/19-10/19	10/22-10/22	10/23-10/23	10/24-10/24	10/25-10/25		10/21-10/21
09/12/2012 8:44 AM 09/12/2012 6:40 AM nes	Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#	Spots/Week # We		T T	ц	L	<u>1</u>	<u>г</u>	Г-7	1	,		ין
* 7) WASHINGTON) JAN FOX	ne# 202-872-5880 K# 202-872-0263	# of Total Weeks Spots	-3 -3 	ы	щ	μ	щ	н	ц	Н	Н	_	ì
2 of 4	TON	5880)263	Total Cost	\$300.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$900.00	

Daypart

	30 W 10P-1035P ABC 4 NWS-10<	29 M 10P-1035P ABC 4 NWS-10<	28 SA 130P-5P COLLEGE FB Rating: 1.9	27 TU 1035P- ABC-NITELINE< 1105P Rating: 1.1	26 M 1035P- ABC-NITELINE< 1105P	25 F 1035P- ABC-NITELINE< 1105P Rating: 1.1	24 TH 430P-5P ABC 4 NWS-4 Rating: 1.1	23 W 430P-5P ABC 4 NWS-4 Rating: 1.1	22 TU 430P-5P ABC 4 NWS-4 Rating: 1.1	21 M 430P-5P ABC 4 NWS-4 Rating: 1.1	LT Ln Day Time Program		Station KTVX-TV SALT LAKE CITY Advertiser () NRCC-NATL REPUB CONG Product NRCC IE 2012 Estimate# 3160	Rep Order# 8863561 Ver# 1 Status New EC'd Yes
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	\$900.00	\$900.00	\$1,000.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	Rate	10/19/2012 - 10/25/2012) NATIONAL MEDIA INC ATERS LANE ANDRIA, VA 22314 F 155/426/3160	Sho
	10/24-10/24	10/22-10/22	10/20-10/20	10/23-10/23	10/22-10/22	10/19-10/19	10/25-10/25	10/24-10/24	10/23-10/23	10/22-10/22	Dates	.2	()	Printed: 09/ Last Received: 09/ Showing Bnylines: All Lines
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	\$900.00	\$900.00	\$1,000.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	Total Cost	5880 1263	NOJ	3 of 4
										 	Daypart			

Rep Order# 8863561 Ver# 1 Status New EC'd Yes	Traffic Order# Showi	Printed: 09 Last Received: 09, Showing Buylines: All Lines	09/12/2012 8:44 AM 09/12/2012 6:40 AM Lines	
. ~	5 7.		Rep Firm Sales Office () Salesperson ()	WASHINGTON JAN FOX
Estimate# 3160 Buyer KRISTY KOVATCH Phone#	Agency C/P1/P2/E 155/426/3160 Flight Dates 10/19/2012 - 10/25/2012 Hiatus Weeks		Salesperson Phone# Salesperson FAX#	202-872-5880 202-872-0263
REPORT TOTALS				
Report Totals: 30 / \$13,475.00				
SALES MONTHLY TOTALS-				
Oct 12: 30 / \$13,475.00				
Sales Totals: 30 / \$13,475.00				
Station Totals: 30 / \$13,475.00				
Lines not sent/rcld/rtrn: 0 / \$0.00				
	2			
Market Totals	CAPT C9 2440 C9	40 0A	7 DN7	170

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Books Demos

null RA35+ Market Totals

\$140,805

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